



**Alaska Seafood Marketing Institute**

**SEAFOOD TECHNICAL COMMITTEE**

Friday, November 3, 2023

9:00 AM to 4:00 PM AKST

Quadrant Room, Hotel Captain Cook, Anchorage, AK

<https://us02web.zoom.us/j/83832649978?pwd=dXBTd3EyODdXZVJySjMxYm5HTe5iZz09>

Meeting ID: 838 3264 9978, Passcode: 212303, +1 669 444 9171

**APPROVED MINUTES (approved 4/22/24)**

## **I. Welcome and Antitrust Statement**

O'Reagan welcomed the committee and Burrows read the ASMI Anti-Trust Statement.

### **a. Roll Call**

#### **Committee members present:**

Chair Brandii O'Reagan  
Vice Chair Max Kenagy  
Joe Logan  
Tiffany Lake  
Michael Kohan (via Zoom)  
Hart Schwarzenbach  
Dr. Christina Mireles DeWitt  
Jonathan Gonzalez (via Zoom)  
Cindy Luna  
Monique Moore (via Zoom)  
Scott McKenzie  
Bruce Odegaard  
Kimberly Stryker (Jeremy Ayers – proxy) – Non-voting Member

#### **Committee members not present:**

Christopher Sannito

#### **Others Present:**

John Burrows, ASMI  
Nanette Solanoy, ASMI  
Matthew Arnoldt, ASMI

Becky Monagle, ASMI  
Lisa Weddig, NFI  
Dr. Bob Gerlach  
Dr. Christoff Furin  
Rachel Baker, ADFG  
Ann Colonna, OSU  
Roxana Ehsani, RDN  
Dr. Keith Criddle, UAF  
Claes Nystrom  
Terry Myers  
Representative Sarah Vance  
Sandy Souter, Silver Bay Seafoods, ASMI Salmon Committee  
Brian Armstrong, FOSS Analytics  
Garrett Evridge, AFDF  
Julie Decker, AFDF  
Merle Knapp, C. STAR LLC

Burrows welcomed Max Kenagy, the Seafood Technical Committee's new Vice Chair. Burrows informed the committee that a new Chair would be elected during the meeting. Burrows also acknowledged that this was going to be Schwarzenbach's last All Hands meeting.

#### **b. Approval of Agenda and Previous Minutes**

Schwarzenbach motioned to approve the agenda, Logan seconded. None opposed, and the agenda was approved. Logan motioned to approve the previous meeting minutes and Kenagy seconded. None opposed, and the previous meeting minutes were approved.

#### **c. Public Comment**

No public comment.

### **II. Old Business**

#### **a. KSMSC Update**

Burrows gave an update on KSMC (Kodiak Marine Science Center).

#### **b. Regulatory Update**

##### **i. Guest Speaker Lisa Weddig of NFI**

Lisa Weddig of NFI gave a presentation on regulatory updates:

- FSMA 204 Tracability Rule
- California Proposition 65
- Draft Guidance on Dietary Statements.

The committee and Weddig further discussed RAC and serving size, the healthy rule and exceptions on saturated fat for salmon, nutritional labeling and the FDA, the trace rule, guidance on sushi (sushi grade salmon), and kill step.

#### **c. Project/Program Updates**

### **i. Guest Speakers Drs. Bob Gerlach and Christoff Furin**

Dr. Christoff Furin gave a presentation on S-K Grant projects (Contaminant and Nutrients in Alaska Commercial Fish).

Furin answered clarifying questions from the committee regarding the data being shown in the presentation.

Logan asked if Gerlach and Furin needed anything else from the industry, and Furin responded that they would like more fish samples for the project.

The committee recessed for a break at 11:10 AM. The meeting started again at 11:24 AM.

### **ii. Guest Speaker Rachel Baker of ADFG**

Rachel Baker of ADFG gave a presentation on ASMI and ADFG collaboration on communication materials developed for priority issues, including bycatch.

Burrows said it was an opportunity to communicate data in a transparent way to the public, and Logan asked if there were other ASMI committees or staff that were going to be involved. Burrows responded that the ASMI communications team was involved.

Kohan asked if ASMI had a big role in the communication option for deliverables regarding bycatch, and Baker said it's the hope if there was capacity available. Burrows said he would distribute Baker's contact information to the committee.

### **iii. Guest Speaker Ann Colonna, OSU**

Ann Colonna of OSU gave a presentation on the Frozen Seafood Quality Sensory evaluation with the New England Seafood Community project.

Colonna answered some clarifying questions from the committee regarding the study. Kohan asked what the next steps were for publishing and distributing the data, and Colonna responded that they were working on a one-pager that could be sent out to the industry. Colonna said the study showed that consumers and chefs were accepting of frozen seafood in the blind study.

The committee recessed for lunch at 12:13 PM. The meeting started again at 1:08 PM.

### **iv. Guest Speaker Roxana Ehsani, RDN**

Roxana Ehsani gave a presentation on her collaboration with ASMI:

- Video series
- Handouts/resources
- Future ideas
  - Satellite media tours/national tv interviews
  - In-person tour of Alaska media dietitians
  - Media events or cookalongs
  - Attend and speak at more dietitian events
  - Interactive trainings/workshops targeting retail dietitians and sports dietitians

O'Reagan mentioned the discussion of recipes and easy – conveying that seafood is easy and targeting high schools to teach go-to easy recipes (when people are young and learning to cook for themselves).

Schwarzenbach said there was a big push in school nutritional programs for seafood, and Logan added to the comment and mentioned the IRI research that Gen Z were buying more seafood.

#### **d. Good of the Order**

### **III. New Business**

#### **a. Fishery Management and Impacts to Industry**

##### **i. Dr. Keith Criddle, UAF**

Dr. Keith Criddle from UAF gave a presentation on The Master Marine Policy (MMP) of UAF-UAS joint degree program and the Governance of Alaska Fisheries.

Luna said she had several people ask about the master's program and asked if it was fully online. Criddle said there were three to four courses that were in-person, but there were substitute classes that were not required, and some classes were offered on Zoom, but the program could be completed from anywhere.

#### **b. Quality Monitoring Technology**

##### **i. Guest Claes Nystrom and Terry Myers**

Claes Nystrom and Terry Myers from Infratab gave a presentation on Infratab products, services, solutions, and traceability.

The committee took a break at 2:47 PM. The meeting started again at 3:05 PM.

#### **c. Forthcoming and Recent Technical Topics/Roundtable**

Burrows and the committee discussed the work on parasites and what ASMI has done so far and what else they could do with the committee. The committee discussed trend levels with parasites, end-user product form, understanding of processing from a harvester, more literature reviews that could be circulated within the industry, freezing and food safety, and guidance. Burrows suggested that better quality messaging to harvesters would be helpful.

Odegaard asked how the salmon videos that were published were doing, and Burrows said that the videos (published about three years ago) have gotten around 1,000 views, and would like to work on getting more traffic to those videos. Burrows would like to work on making it more prominent on the ASMI website, and said he was working with the ASMI communications team to rebuild some of the technical items on the ASMI website.

Burrows and the committee discussed the campaign development from the new S-K data. Kohan asked if anyone in the committee was getting questions regarding PFOS/PFAS and everyone said yes.

The committee discussed packaging – O'Reagan was doing a tech paper on environmental packaging and what the progress of that was within the seafood industry. O'Reagan said that people were aware of the topic and were trying their best to make changes. Schwarzenbach asked about compostable packaging. O'Reagan and Burrows said that the information on compostable packaging was limited.

The committee discussed the topic of messaging for climate and bycatch. Burrows said they might collaborate with ADFG with how to address climate as well. Logan asked if the ASMI communications team has been helping, and Burrow said they typically collaborate with the communications team on climate issues.

Burrows briefly discussed additional research efforts that ASMI could seek with NFI. Burrows said NFI was hoping to parent with ASMI and told the committee that if they had any topics or ideas, they could discuss it at a later time.

**d. Questions from the Species Committees**

The committee addressed asks from the species committees and questions from the ASMI Board.

**e. Chair Election**

Moore volunteered to be the new Seafood Technical Committee Chair. The committee motioned to make Moore the new Chair of Seafood Tech. None opposed.

**IV. Next Meeting and Adjourn**

Burrows would like the committee to meet next spring, some time at the end of February or early March. Burrows will send out a survey on dates for the meeting.

Schwarzenbach motioned to adjourn the meeting, Moore seconded. None opposed, the meeting adjourned at 4:37 PM.