

2022 ASMI All Hands on Deck
Key Questions for Species Committees

1. What are the top 3 opportunities you see for your species in international markets?

2. What are the top 3 opportunities you see for your species in the US domestic market?

3. Are there any areas where ASMI may be able to provide technical support for your species, i.e. quality, products, packaging, health, safety, nutritional?

4. For your species, what issues or topics (if any) can ASMI help with messaging and/or outreach?

5. What challenges/threats do you foresee for your species in the next year or near future?