



Wild, Natural & Sustainable®

Alaska Seafood Marketing Institute  
All Hands on Deck Meetings  
October 8-10, 2019  
Anchorage, AK  
**Main Agenda**

**Monday, October 7, 2019**

ASMI Staff Program Meetings – Club House 1

**Tuesday, October 8, 2019 – all meetings will take place at the Captain Cook**

**7:00 – 8:00 AM**

**Breakfast buffet is provided at the Captain Cook in Mid Deck**

**General Session – Aft Deck + Mid**

For those unable to attend in person, audio will be available by calling the following:  
Call in number: 800-315-6338 Alternate Call in number: +1-913-904-9376 Access Code: 05684

- 8:15 AM Welcome and Introduction (Jeremy Woodrow)
- 9:00 AM Fisheries update (McDowell)
- 9:20 AM Fiscal Update (Becky Monagle)
- 9:40 AM International Marketing Program (Hannah Lindoff)
- 10:00 AM Seafood Technical Program (Michael Kohan)
- 10:20 AM Sustainability Program (Susan Marks)
- 10:40 AM Global Food Aid (Bruce Schactler)
- 11:00 AM Domestic Marketing Program (Megan Rider)
- 11:20 AM Communications / PR Program (Ashley Heimbigner & Edelman)
- 11:40 AM Lunch (provided) – *Fore Deck*
- 1:15 PM Species & RFM Committee meetings: Call in information is on the Committee meeting agendas
- RFM - *Adventure Room*
  - Salmon Committee – *Aft Deck (just Aft should be fine for this one)*
  - Halibut/Sablefish Committee – *Resolution Room*
  - Whitefish Committee – *Voyager Room*
  - Shellfish Committee – *Easter Island Room*
- 4:00 PM Species Committee Meetings Conclude  
Chair Recap due to Sara Truitt via Email by 9pm
- 5:30 PM Welcome Reception – *Quarter Deck*



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**Wednesday, October 9, 2018 - all meetings will take place at the Captain Cook**

**7:00 – 8:00 AM Breakfast buffet is provided at the Captain Cook in Mid Deck**

**Committee Meetings** - Call in information for species and operational committee meetings are available on the individual meeting agendas.

8:15 AM ASMI Committee Chair meeting – *Aft Deck + Mid*  
Species committee chairs will report on key points from their meetings the prior day and on items for operational committees to discuss; Attendance is required by all ASMI Committee Chairs, all others are highly encouraged to attend.

Salmon Committee (Chair John Daly)

Halibut/Sablefish Committee (Chair Peggy Parker)

Whitefish Committee (Chair Mike Cusack)

Shellfish Committee (Chair Rodger Painter)

9:30 AM Operational Committee meetings

Domestic Marketing Committee – *Endeavor Room*

International Marketing Committee – *Aft Deck + Mid*

Seafood Technical Committee – *Voyager Room*

12:00 PM Lunch (provided) – *Fore Deck*  
*\*Brief presentation possible - TBD*

1:00 PM Continue Operational Committee meetings:

Domestic Marketing Committee – *Endeavor Room*

International Marketing Committee – *Aft Deck + Mid*

Seafood Technical Committee – *Voyager Room*

4:00 PM Operational Committee Meetings Conclude  
Chair Recap due to Sara Truitt via email by 9pm

5:00 PM All others adjourn for the day – Dinner on your own.



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**Thursday, October 10, 2019 – All meetings will take place at the Captain Cook**

**7:00 – 8:15 AM Breakfast buffet is provided at the Captain Cook in *Mid Deck***

**12:00 PM Lunch is provided at the Captain Cook in *Mid Deck***

**7:30 AM – X:00PM Communications Committee Meeting – *Fore Deck***

**8:30AM – 4:00 PM ASMI Board of Directors Meeting – *Aft Deck (just Aft should be ok)***

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**::BOD Agenda details pending::**

**8:30 AM**

**Call to Order**

Opening Items

- a. Roll Call
- b. Approve Agenda
- c. Approve minutes from the September 3, 2019 meeting
- d. Chairman's Remarks
- e. Public Comment

9:00 AM

Executive Director Update (Jeremy Woodrow)

9:30 AM

Operational Committee Reports

- Domestic Marketing Committee (Chair John Salle)
- International Marketing Committee (Chair Lance Magnuson)
- Seafood Technical Committee (Chair Hart Schwarzenbach)
- Communications Committee (Julianne Curry)
- Responsible Fisheries Management (Chair Mark Fina)

11:30 AM

New Business and/or Executive Session

4:00 PM

Adjourn

**Please note that all meeting times are in Alaska Time Zone**