



Alaska Seafood Marketing Institute

INTERNATIONAL MARKETING COMMITTEE MEETING

Draft Agenda

November 29, 2017

10:00 am – 4:20 pm

International Marketing Committee – *Aft Deck*
Captain Cook Hotel, Anchorage, Alaska

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- 10:00 a.m. INTRODUCTION
- A. Call to Order
 - B. Roll Call
 - C. Approval of Previous Minutes
 - D. Announcements
 - E. Introduction of Guests/Visitors
 - F. Public Comment
- 10:15 a.m. REPORTS
- A. Chairman's Report and Comments
 - B. Vice Chairman's Report and Comments
 - C. Program Director's Report and Comments
- 10:30 a.m. China update and discussion
- 11:00 a.m. Japan update and discussion
- 11:30 a.m. EEU update and discussion
- 12:00 p.m. Lunch (provided)
- 1:00 p.m. Brazil update and discussion
- 1:30 p.m. SEU update and discussion
- 2:00 p.m. NEU update and discussion
- 2:30 p.m. WEU update and discussion
- 3:00 p.m. CEU update and discussion
- 3:30 p.m. Trade show receptions discussion
- 3:45 p.m. Questions for Operational Committees
- 4:15 p.m. Next meeting date
- 4:20 p.m. Adjourn