



Alaska Seafood Marketing Institute

INTERNATIONAL MARKETING COMMITTEE MEETING

Aug. 9, 2017

9:00 am – 4:30 pm

DRAFT AGENDA

Courtyard Marriott, Seattle Downtown/Pioneer Square
612 2nd Ave.
Seattle, WA 98104-2204

Teleconference Information:

Call in number: 800-315-6338

Alternate call in number: +1-913-904-9376

Access Code: 16585

- 9:00 a.m. INTRODUCTION
- A. Call to Order
 - B. Roll Call
 - C. Approval of Previous Minutes
 - D. Announcements
 - E. Introduction of Guests/Visitors
 - F. Public Comment
- 9:15 a.m. REPORTS
- A. Chairman's Report and Comments
 - B. Program Director Report and Comments
- 9:30 a.m. WEU Introduction and Presentation
- 10:10 a.m. CEU Presentation and Discussion
- 10:50 a.m. EEU Presentation and Discussion
- 11:30 p.m. China Presentation and Discussion
- 12:10 p.m. Lunch
- 1:10 p.m. NEU Presentation and Discussion
- 1:50 p.m. Japan Presentation and Discussion
- 2:10 p.m. Break
- 2:20 p.m. SEU Presentation and Discussion
- 3:00 p.m. Brazil Presentation and Discussion

3:40 p.m. Species Updates from IMC Members

4:30 p.m. Adjourn

Next IMC Meeting Date: All Hands November 27-29, Anchorage, AK

****If Committee wishes to meet sooner meeting date can be set prior to adjourning****