



Alaska Seafood Marketing Institute

**Board of Directors Meeting  
Monday, May 8<sup>th</sup>, 2017  
9:30 a.m. Alaska Time**

Westmark Baranof Hotel  
Treadwell Room  
127 N. Franklin Street  
Juneau, Alaska

Teleconference Information:  
Call in number: 800-315-6338  
Alternate Call in number: +1-913-904-9376  
Access Code: 05684

*Draft Agenda*

9:30 a.m.

- A. Call to Order
- B. Roll Call
- C. Approval of Agenda
- D. Approval of minutes from April 6<sup>th</sup> teleconference
- E. Chairman's Remarks
- F. Executive Director Report
- G. Public Comment

9:45 a.m. Alaska Seafood Industry Update- Andy Wink

10:00 a.m. ASMI Budget Presentation- Becky Monagle

10:20 a.m. International Budget- Hannah Lindoff

10:40 a.m. Technical Budget- Michael Kohan

11:00 a.m. Sustainability Budget- Susan Marks & Jeff Regnart

11:20 a.m. Global Food Aid Budget- Bruce Schactler

11:40 a.m. Break

12:00 p.m. Domestic Budget- Victoria Parr

12:20 p.m. Communications & Consumer PR Budget and Highlights- Jeremy Woodrow &  
Katie Goldberg, Edelman PR

12:45 p.m. Lunch

1:30 p.m. Executive Session

- Personnel/Office Update

2:30 p.m. Set priorities and approval of FY18 Budget

3:00 p.m. RFM Standard Version 2.0

3:30 p.m. New Business

4:00 p.m. Adjourn