



Alaska Seafood Marketing Institute

INTERNATIONAL MARKETING COMMITTEE MEETING

March 3, 2017

9:00 a.m. – 4:00 p.m. PT
at Ocean Beauty Seafoods
1100 W. Ewing Street
Seattle, WA 98119

Call-in information:

Call-in number – 206-270-3737

Access Code - 010998

DRAFT AGENDA

- 9:00 a.m. INTRODUCTION
- A. Call to Order
 - B. Roll Call
 - C. Approval of Previous Minutes
 - D. Announcements
 - E. Introduction of Guests/Visitors
 - F. Public Comment
- 9:15 a.m. REPORTS
- A. Chairman’s Report and Comments
 - B. Program Director’s Report and Comments
 - C. US Domestic Program Director’s Introduction and Comments
- 9:45 a.m. FY 17 Budget
- A. Budget Strategy Presentation and Discussion
 - B. Executive Session
 - C. Finalized Budget Recommendation to the Board
- 12:00 p.m. Lunch
- 1:00 p.m. South Korea trade mission report
- 1:30 p.m. China Import Regulation Report
- 1:45 p.m. Cross-program collaboration update
- 2:00 p.m. All hands meeting format discussion
- 2:15 p.m. Break
- 2:30 p.m. South America update

2:45 p.m. New ordering site overview

3:00 p.m. Species updates

3:50 p.m. Next meeting date

4:00 p.m. Adjourn

Lunch

Please plan on bringing a lunch or ordering for delivery. Please use the following instructions to place an order with Homegrown catering.

Please note, all orders must be placed by **2 PM on Thursday, March 2** to ensure delivery at the meeting.

1. Please call Homegrown at 877-567-9240
2. Identify yourself as part of the Alaska Seafood Meeting group and reference order # 93210 to add an order to the bundled delivery.
3. You will then be set up with a quick profile in their system.
4. Place your Box Lunch order (whole/half sandwich or small/medium salad) and provide credit card over phone to pay for order.