



*Wild, Natural & Sustainable*

Joint Foodservice/Retail/Communications Committee  
All Hands Meeting  
Thursday, October 22, 2015  
Egan Center, Anchorage, Alaska  
Room 5 beginning at 10:00 am Alaska Time

**Dial-In Information**  
**1-800-315-6338**  
**Alternate Dial-In Number**  
**+1-913-904-9376**  
**Access Code: 37152**

## DRAFT AGENDA

Call to order
Roll Call
Approval of Agenda
Approval of minutes from previous meeting
Public comment
Old business and good of the order
Industry update
Consumer Advertising and PR program overview
Communications program overview
ASMI budget discussion
Direction to the Operating Committees and Board
Questions to the committees
New business
Schedule next meeting
Adjourn