



Alaska Seafood Marketing Institute

INTERNATIONAL MARKETING COMMITTEE MEETING

August 2, 2016

9:00 a.m. – 4:30 p.m. PT

Glacier Fish Co.

2320 W. Commodore Way, Ste. 200 Seattle, WA 98199

Call-in information:

Call-in number - 800-315-6338

Alternate Call-in number - +1-913-904-9376

Access Code - 16585

DRAFT AGENDA

- 9:00 a.m. INTRODUCTION
- A. Call to Order
 - B. Roll Call
 - C. Approval of Previous Minutes
 - D. Announcements
 - E. Introduction of Guests/Visitors
 - F. Public Comment
- 9:15 a.m. REPORTS
- A. Chairman's Report and Comments
 - B. Vice Chairman's Report and Comments
 - C. Program Director's Report and Comments
- 9:30 a.m. Poland plan presentation and discussion
- 10:00 a.m. NEU strategy discussion
- 10:45 a.m. Break
- 11:00 a.m. EU strategy session discussion
- 11:30 a.m. Global line/revolving trade show discussion
- 12:00 p.m. Lunch
- 1:00 p.m. Technical program discussion
- 1:30 p.m. Species Updates/China import issues
- 2:30 p.m. QSP Update
- 3:00 p.m. Break
- 3:15 p.m. Korea Feasibility Report Presentation by Bryant Christie
- 4:15 p.m. Next Meeting Date, Global Trade show decision
- 4:30 p.m. Adjourn

Lunch

Please plan on bringing a lunch or ordering for delivery.



Catering Menu
2016.pdf

Please use the following instructions to place an order with Homegrown catering. Please note, all orders must be placed by **2 PM on Friday, July 29th** to ensure delivery at the meeting.

- 1) Please call Homegrown at 1-877-567-9240
- 2) Identify yourself as part of the **“ASMI IMC MEETING”** group and request to add an order to the bundled delivery.
- 3) You will then be set up with a quick profile in their system.
- 4) Place your Box Lunch order (whole/half sandwich or small/medium salad) and provide credit card over phone to pay for order.