

To: ASMI Board of Directors

Date: 24 April 2014

From: Randy Rice, Technical Program Director

RE: Proposed FY 2015 Seafood Technical Program Budget

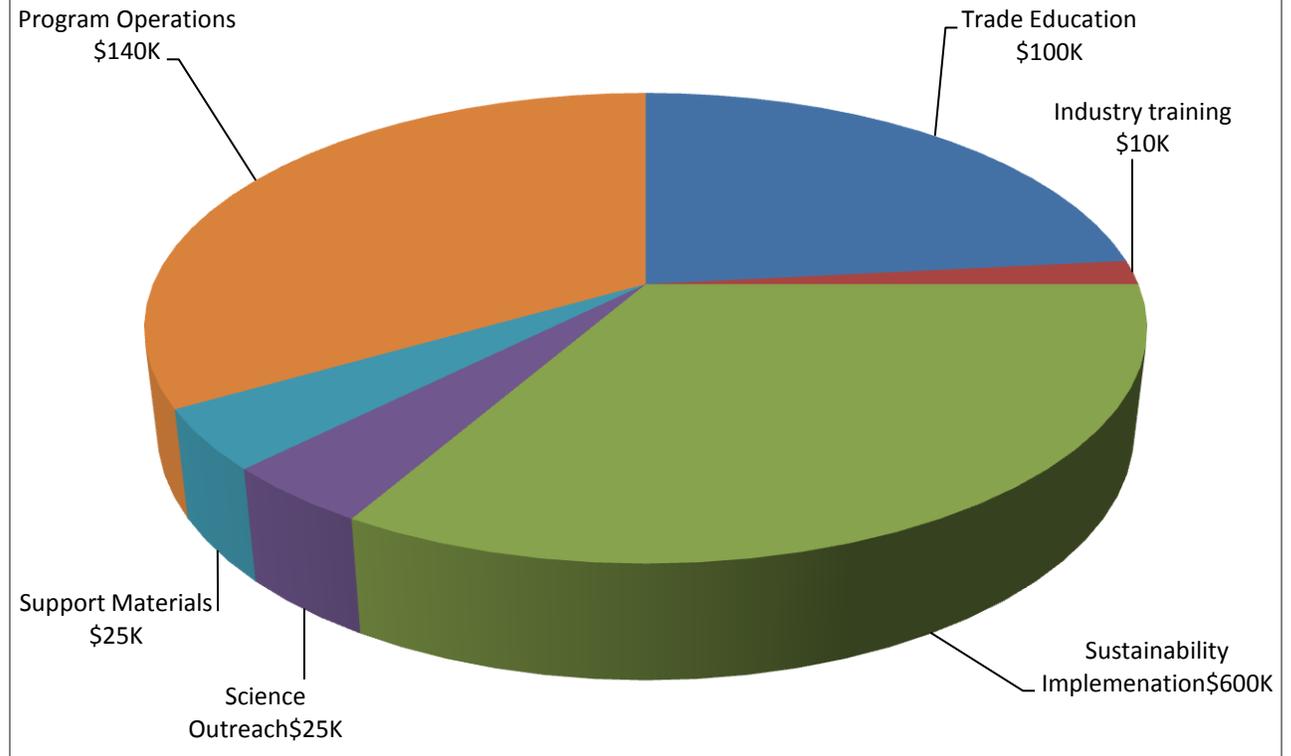
The following is a summary of the FY 14 ASMI Technical Program budget. In addition to the entire program budget, summaries of each program budget line are provided, including program activities.

Key FY 15 Budget Changes
No changes from FY14

Comparison of FY 15 and FY 14 Technical Program Budgets

FY15 Budget (July 1, 2014-June 30, 2015)			FY14 Budget (July 1, 2013-June 30, 2014)		
Program	FY15 Budget	%Budget	Program	FY14 Budget	%Budget
Admin (Program Operations)	140	16%	Admin (Program Operations)	140	16%
Industry Training	10	1%	Industry Training	10	1%
Trade Education	100	11%	Trade Education	100	11%
Support Materials	25	3%	Support Materials	25	3%
Science, Health, & Nutrition Outreach/Investigations	25	3%	Science, Health & Nutrition Outreach/Investigations	25	3%
Sustainability Implementation	600	66%	Sustainability Implementation	600	66%
FY 15 Total	900K	100	FY 14 Total	900	100

FY 15 Technical Program Budget Summary and Activity Overview



Key Activities

Admin (Program Operations)

- Personnel
- Travel
- Contractor Services

Industry Training

- HACCP Training Sessions
- Just in Time salmon handling training
- Other training/education/ASMI outreach

Trade Education

- Outreach programs for trade education
- Chef seminars

- Culinary school training program
- Retail Training
- Conference presentations
- Trade show seminars

Support Materials

- Reprints/publications
- Develop New Materials
- Videos

Science, Health & Nutrition Outreach/Investigations

- Scientific Publications
- Labeling health claims efforts
- Outreach to dietetic community
- USDA Nutrient Database

Sustainability Implementation

- **3rd Party Certification Implementation, fishery certifications, Chain of Custody**