



Alaska Seafood Marketing Institute

International Marketing Committee
All Hands Meeting
September 29-30, 2014
Anchorage Marriott Downtown, Anchorage, AK

Monday, September 29, 2014

2:15 p.m. INTRODUCTION

- A. Call to Order
- B. Roll Call
- C. Approval of Previous Minutes
- D. Announcements
- E. Introduction of Guests/Visitors
- F. Public Comment

2:25 p.m. REPORTS

- A. Chairman's Report and Comments
- B. Program Director Report and Comments
 - i. Philippines Update (w/ Michael McGinley)

2:35 p.m. Board Questions for IMC Consideration & Response
Response to Species Committee Recommendations

3:30 p.m. NEU Presentation and Discussion

3:55 p.m. Break

4:05 p.m. SEU Presentation and Discussion

4:25 p.m. CEU/WEU Presentation and Discussion

4:50 p.m. EEU Presentation/Update

5:00 p.m. Meeting Recess

Tuesday, September 30, 2014

8:00 a.m. Meeting Reconvene

8:10 a.m. Japan Presentation and Discussion

8:35 a.m. Brazil Presentation and Discussion

9:00 a.m. China Presentation and Discussion

9:25 a.m. Communications Program Discussion- Tyson Fick

9:45 a.m. Food Aid Update- Bruce Schactler and Nina Schlossman

10:05 a.m. Break

10:20 a.m. Technical Program Update- Alex Oliveira

10:40 a.m. RFM Update- Michael Cerne and Susan Marks

11:15 a.m. IMC Summary for ASMI Board

11:35 a.m. Next Meeting and Conference Call Dates

12:00 p.m. Meeting Adjourned