



***Wild, Natural & Sustainable®***

Alaska Seafood Marketing Institute  
Customer Advisory Panel and Board of Directors Meeting  
July 1, 2014 King Salmon / Naknek, Alaska  
*Draft Agenda*

**Tuesday, July 1**

- 8:00 AM Breakfast at the King Salmon Lodge
- 9:00 AM Welcome by ASMI Chairman  
Approval of Agenda & Minutes from April Board of Directors meeting  
Public Comment
- 9:15 AM ASMI program overview and update – ED Mike Cerne
- 9:30 AM Guest Speaker TBD
- 10:00 AM Coffee break
- 10:30 AM CAP Member Presentations – 15 minutes each (total of 6)
- 12:00 PM Lunch at the King Salmon Lodge
- 1:00 PM CAP Member Presentations – 15 minutes each (total of 2)
- 1:30 PM Collaboration between ASMI BOD and CAP members
- 3:00 PM Coffee Break
- 4:30 PM Adjourn
- 6:00 PM Dinner at the King Salmon Lodge

