



Wild, Natural & Sustainable®

Alaska Seafood Marketing Institute
Customer Advisory Panel & Board of Directors Meeting
August 6-7, 2013, Kodiak, Alaska

Monday, August 5, 2013 - Arrive Kodiak

7:15 PM Board and CAP members meet in hotel lobby for dinner transportation

7:30 PM Welcome dinner for Board and CAP– Old Powerhouse Restaurant
(Board and CAP members only)

Tuesday, August 6, 2013

9:00 AM Meeting Start @ Best Western - Kodiak Inn Convention Center
(Open to the public)

Call to Order

- Welcome by ASMI Chairman
- Approve Agenda & Minutes
- Chairman Report
- Public Comment

9:15 AM ASMI Overview and Executive Director Report - Michael Cerne

9:30 AM Alaska Fisheries Update - Andy Wink, McDowell Group

9:50 AM Update on 3rd party certification and Chain of Custody - Randy Rice

10:00 AM Seafood Labeling Legislation Presentation – Jay Sterne

11:00 AM Break

11:10 AM CAP Member Presentations

12:00 PM Lunch at Convention Center

1:00 PM CAP Member Presentations

2:00 PM Break

2:15 PM Facilitated discussion and feedback on ASMI programs between CAP and Board

4:30 PM Overview of Kodiak Island fisheries – Jeff Stephan

5:00 PM End for the day

6:00 PM Public Reception at the Best Western Kodiak Inn – Catered by Mill Bay Coffee

Wednesday, August 7, 2013

- 7:30 AM** CAP and Board depart from hotel lobby for flight to Kitoi Bay
- 8:00 AM** Flight to Kitoi Bay Hatchery for CAP and BOD members (weather permitting); Bad weather alternate: drive to Pillar Point Hatchery (Board and CAP members only)
- 12:00 PM** Depart from Kitoi Bay Hatchery – Lunch provided by Andrew Air
- 12:30 PM** Return to Kodiak from Kitoi Bay
- 1:00 PM** Tour Kodiak Seafood and Marine Science Center (host: University of Alaska)
- 2:30 PM** Free time/Optional Plant Tour
- 6:00 PM** CAP, Board and Staff depart from hotel lobby for BBQ
BBQ at Buskin River Beach House
(Board, CAP and Staff)

Thursday, August 8, 2013

Departure in the morning