



Alaska Seafood Marketing Institute

ASMI Whitefish Committee Meeting

--Agenda--

Anchorage Marriott Downtown, Anchorage, Alaska

Denali Meeting Room

Monday, September 29, 2014 September 9:00 AM – 12:00 PM

- I. Call to Order
- II. Approve Agenda
- III. Approve Minutes from last meeting
- IV. Public Comment
- V. Old business
- VI. New Business
 1. Committee member's impression of market conditions and issues facing each species.
 - i. Alaska Cod
 - ii. Alaska Rockfish
 - iii. Alaska Flounder & Sole
 - iv. Alaska Pollock
 - v. Other –
 2. Species workshops – should they be expanded to include all Whitefish species?
 - i. GAPP /ASMI Pollock Marketing Workshop July 21st
 - ii. Cod & Flatfish Demo at the Surefish Lab July 21st
 3. Election of Whitefish Committee Chair & Vice
- VII. Adjourn