

DRAFT AGENDA



Wild, Natural & Sustainable

ASMI Joint Foodservice/ Retail/ Communications Committee Meeting

Tuesday, February 23, 2016

1:00 – 2:30 PM PST

ASMI Seattle Office

150 Nickerson St, Suite 310 Seattle, 98109

*PLEASE NOTE: Due to travel restrictions, those committee members outside Seattle will attend the meeting via dial-in.

Dial-In Information

1-800-315-6338

Alternate Dial-In Number

+1-913-904-9376

Access Code: 48515

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes from the 10.22.15 All Hands Meeting
- V. Public Comment
- VI. Executive Director Update
- VII. Communications Update
- VIII. Consumer PR Update
- IX. Consumer Advertising Update
- X. FY17 Budget Discussion
- XI. Old Business and Good of the Order
- XII. Schedule Next Meeting
- XIII. Adjourn

The group will break for 15 minutes; reconvening as individual committees. Dial-in information will be provided on each agenda.