

DRAFT AGENDA



Wild, Natural & Sustainable

ASMI Retail Marketing Meeting
Tuesday, February 23, 2016
2:45 – 4:30 PM PST
ASMI Seattle Office
150 Nickerson St, Suite 310 Seattle, 98109

Dial-In Information
1-800-315-6338
Alternate Dial-In Number
+1-913-904-9376
Access Code: 48515

2:45PM	Call to Order
2:46PM	Roll Call
2:50PM	Approval of Agenda
2:55PM	Approval of Minutes from the 10.22.15 All Hands Meeting
3:00PM	New Business
3:10PM	Announcements and Public Comment
3:25PM	Retail Program Budget Discussion – Outline Priorities for Budget Reductions and Potential Impacts
3:55PM	Industry Update
4:10PM	Old Business and Good of the Order
4:30PM	Adjourn