



Alaska Seafood Marketing Institute

All Hands on Deck  
Shellfish Committee Meeting  
Wednesday, November 10, 2021  
12 – 2:30 p.m. Alaska Time

Zoom Login:

<https://us02web.zoom.us/j/89729678557?pwd=ZEhiUVNzT1h1ejVidmhzdUF1T0tpZz09>

12 p.m.

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of minutes from November 11, 2020
- V. Chairman's Remarks
- VI. Reading of Anti-Trust Statement
- VII. Public Comment
- VIII. Old business
- IX. New Business
  - a. Messaging on sustainability of Alaskan Crab. Seafood watch ratings and marketing impact if Opilio is declared overfished.
  - b. Further test/cost recovery fisheries to support research for Bering Sea Crab.
  - c. Expansion of technical support for whole cooked Dungeness and ADEC programs.
  - d. Expand marketing of Dungeness as an alternative to Snow Crab for both Domestic/International markets.
  - e. Continued marketing of Golden KC as an alternative to Red King Crab as well as the limited volumes of Bairdi.
  - f. Addition of member representing Alaskan mariculture/aquaculture.

- g. ASMI Staff Marketing Updates
    - i. Abi Spofford, Asia Marketing Coordinator
  - h. 2021 ASMI Key Questions for Species Committees
  - i. Other concerns.
- X. Good of the order
- a. Election of Chair
- XI. Schedule Next Meeting
- XII. 2:30 p.m. Adjourn