



Alaska Seafood Marketing Institute

Communications Committee Meeting

Tuesday, May 5, 2026

9:30 AM – 11:30 AM Alaska Time

Virtual

Meeting Link: <https://us02web.zoom.us/j/82845057240>

Meeting ID: 828 4505 7240

Call In: +12532050468,,82845057240#

- I. Call to Order
- II. Roll Call
- III. ASMI Antitrust Statement
- IV. Approval of Agenda
- V. Public Comment
- VI. Approval of Previous Minutes
 - A. November 7, 2025, All Hands draft minutes
- VII. Communications Program Updates
- VIII. FY27 Budget Discussion
 - A. FY27 Communications Budget
 - B. FY27 Consumer PR Budget
 1. Edelman AI & Strategic Focus presentation
- IX. Break (*approximately 11:00 AM*)
- X. Committee Roundtable
- XI. Old Business and Good of the Order
- XII. Adjourn