



Alaska Seafood Marketing Institute (ASMI)
Domestic Marketing Committee Meeting
Friday, June 11th, 2021
9:00 AM – 11 AM Alaska Time

<https://us02web.zoom.us/j/84393975294?pwd=MHdvSExqZk9BeDk4ZGE2VTZUL29oQT09>

Meeting ID: 843 9397 5294

Passcode: 133349

One tap mobile

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- I. Call to Order
 - II. Roll Call
 - III. Approval of Agenda
 - IV. Approval of minutes from meeting held February 19, 2021
 - V. Public Comment
 - VI. Presentation of latest Retail Research provided by Marie Molde of Datassential
 - VII. RFM/Sustainability Update provided by Susan Marks
 - VIII. Foodservice Promotions Update provided by Jann Dickerson
 - IX. Retail Promotions Update provided by Mark Jones
 - X. Industry Update (both market and species updates)
 - XI. All Hands
 - XII. Staffing Update
 - XIII. Old Business and Good of the Order
- Adjourn