



Alaska Seafood Marketing Institute

International Marketing Committee Meeting

Agenda

ORGANIZATION: Alaska Seafood Marketing Institute (ASMI)

DATE: Thursday, May 7, 2026

TIME: 9:00 AM – 11:00 AM Alaska Time

LOCATION: Microsoft Teams meeting

<https://teams.microsoft.com/meet/270417623442008?p=CXygBYujmEdJ87MTQs>

Meeting ID: 270 417 623 442 008

Passcode: tN3os6Dc

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Previous Meeting Minutes
- V. Public Comment
- VI. New Business
 - a. Chair & Vice Chair Remarks
 - b. Industry update roundtable – IMC Members
 - c. FY27 International Marketing Program Budget – Nicole Alba
 - d. Discussion and approval of Budget
 - e. Practical Strategies for Addressing IUU Data – Greg McGuire, SPC
- VII. Old Business and Good of the Order
- VIII. Adjournment

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