



Alaska Seafood Marketing Institute

Communications Committee Meeting

Wednesday, April 17, 2024

9:00 – 11:30 AM Alaska Time

Virtual

Meeting Link: <https://us02web.zoom.us/j/89700489304>

Meeting ID: 897 0048 9304

Call In: +1 346 248 7799 US

9:00 AM: Call to Order

- I. Roll Call
- II. ASMI Antitrust Statement
- III. Approval of Agenda
- IV. Public Comment
- V. Approval of Previous Minutes
 - A. November 11, 2023, All Hands draft minutes
- VI. FY25 Budget Discussion
 - A. FY25 Communications Budget
 - B. FY25 Consumer PR Budget
- VII. Director's Report
 - A. ASMI Board of Directors memo re: climate messaging
- VIII. Comms Program Updates
 - A. NY Media Event recap (Edelman)
- IX. Old Business and Good of the Order
- X. Adjourn