

QUESTIONS FOR OPERATIONAL COMMITTEES



Wild, Natural & Sustainable®

Key Questions:

1. What major challenges do you see the ASMI program you guide facing in the coming years? (short-term and long-term) Please specify by market, species, or general programmatic concern.
2. What strengths or opportunities have you identified in the ASMI program you guide?
3. Taking into account comments from the species committees, are there any changes you would suggest be made in the ASMI program you guide? (species committee comments and recommendations will be provided in writing at the conclusion of their respective meetings)
4. Are there any specific questions pertaining to your program you would like the ASMI Board to address?
5. Are there any specific actions pertaining to your program you would like the ASMI Board to consider?