

DRAFT AGENDA



Wild, Natural & Sustainable

ASMI Domestic Marketing Committee Meeting
Wednesday, October 26, 2016
10:00 AM – 4:30 PM AKDT
Captain Cook Hotel
Anchorage, AK
Endeavor Room

Dial-In Information

Toll-Free Number: 800-315-6338
Alternate Number: 913-904-9376
Access Code: 37152

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes from the 2.23.16 Committee Meetings
- V. Public Comment
- VI. Executive Director Update – Alexa Tonkovich
- VII. New Committee Orientation (“Domestic Program 101”)
- VIII. FY17 Budget Update
- IX. Communications/Consumer PR Update – Tyson Fick
- X. Committee Questionnaire
- XI. Industry Update
- XII. Old Business and Good of the Order
- XIII. Election of Chair and Vice-Chair
- XIV. Schedule Next Meeting
- XV. Adjourn

The group will break for lunch between Noon – 1 PM, which is provided in the Mid Deck Room