

Alaska RFM Committee Professional Biographies

LARRY COTTER CEO, APICDA

Larry Cotter is the Chief Executive Officer of the Aleutian Pribilof Island Community Development Association (APICDA) and its subsidiary companies. He has lived in Alaska since 1974 and has spent the majority of his career in the commercial fishing industry – starting with his first job in the industry as a seafood processor in Juneau, Alaska.

Larry was a labor organizer and representative for seafood processing workers and longshoremen prior to joining APICDA. Larry has served on the North Pacific Fishery Management Council and its committees including the Bycatch Committee, Crab Management Committee and the Steller Sea Lion Mitigation Committee. Larry currently chairs the Alaska Seafood Marketing Institute's Responsible Fisheries Management committee.

Larry is an active member of his community and state. Larry served on the board of Bartlett Regional Hospital and was a member of the Fish and Game Transition Team for both Governor Palin and Governor Murkowski's administration.

Larry and his wife Sue reside in Juneau.

TOMI MARSH (ASMI Board Member)

Tom Marsh of Ketchikan has been involved in the Alaska commercial fishing industry since 1982. Marsh purchased the 80' fishing vessel, *Savage*, in Brooklyn, New York and sailed her around to the West Coast. As the owner/operator of the F/V *Savage*, she fished for crab from the Pribilof Islands, throughout Alaska, and along the coast of Washington and has fished and tendered in Southeast since 1990. She is involved with the Alaska Seafood Marketing Association and serves on the Board of Directors. Marsh also serves as the president of the OceansAlaska mariculture board. She is also a University of Alaska Fairbanks student and is majoring in rural development and sustainable communities. She has also traveled widely and has witnessed the benefits of responsible fisheries and community projects in Asia and Mexico. Tomi is also with the Southeast Pilots and pilots ships through Southeast Alaska.

DAVID BENTON

Mr. Benton has over 30 years of experience in national and international oceans governance, and was appointed to the United States Arctic Research Commission by President Barak Obama in June of 2012. His past experience includes representing the State of Alaska in international negotiations and on national fisheries issues including negotiations with China, Russia, Japan, Korea, Canada, and at the United Nations. He also represented the State of Alaska in numerous legislative initiatives in Congress including reauthorization of the Magnuson Stevens Act, Marine Mammal Protection Act, and the American Fisheries Act. Mr. Benton was appointed by President Clinton as Alaska's Commissioner on the US Canada Pacific Salmon Commission, serving as part of the US team that negotiated a 10 year resolution to the salmon management conflict between the US and Canada.

He helped establish the Northern Boundary Fund, a \$75 million bi-national endowment that funds fishery science and restoration projects in northern British Columbia and Alaska. He served 9 years on the North Pacific Fishery Management Council, 3 years as Chair.

Benton served on the North Pacific Research Board, as the first Chair of the NPRB at its inception in 2001-2003 and again as the special fisheries representative 2004-2006. He currently sits on the board representing the USARC.

From 2004 to 2010 Benton was the Executive Director of the Marine Conservation Alliance, a coalition of harvesters, processors, and coastal communities involved in Alaska's groundfish and crab fisheries. He led industry efforts to secure US Arctic Fishery Management Plan closing US Arctic waters to commercial fishing. Benton currently works as a consultant to the seafood industry and environmental organizations on a range of oceans management and conservation matters.

Mr. Benton spends his spare time as President of the Alaska Lighthouse Association, and is deeply involved in restoring Point Retreat Lighthouse on Admiralty Island.

DUNCAN FIELDS

Duncan grew up in Kodiak. He and his family started fishing in 1950, initially as beach seiners in Middle Bay, then as purse seiners on the north end of the island and finally as setnetters in Uyak Bay. Duncan has salmon fished on Harvester and Bear Islands each summer since 1960. He has also fished for halibut, herring and crab. For 20 plus years he and his family were owners in the salmon processing plant in Larsen Bay, Kodiak Salmon Packers.

In the early 80's Duncan attended law school and returned to Kodiak to work for fishermen on the Exxon Valdez litigation. Gradually fisheries issues took over his practice and in 1997 he transitioned into a full time fisheries consultant. Duncan helped form the Gulf of Alaska Coastal Communities Coalition and initiated a proposal that would allow GOA coastal communities to purchase and hold halibut and sablefish quota shares. Duncan was appointed to the advisory panel of the NPFMC in 2000. He was appointed to the Legislative Salmon task force in 2002, the Alaska Fisheries Marketing Board in 2003, the Alaska Seafood in 2004 and the North Pacific Fisheries Management Council in 2007, where he still serves.

In 2004 he received the Denali award from the Alaska Federation of Natives in recognition of his service to rural Alaska and the native community. Duncan's passion is to reestablish fisheries related economic opportunities for residents of Alaska's coastal communities and to promote and champion Alaska seafood.

GLENN REED President, PSPA

Glenn E. Reed has been the President of the Pacific Seafood Processors Association (PSPA) since January of 1999, and has been president of the Association since April of 1999. In his years as President of PSPA Glenn has represented its members in the federal and state (AK and WA) legislative and regulatory processes, including the fishery management process at North Pacific Fishery Management Council meetings. He has served as a member of the Council's Essential Fish Habitat Committee and Comprehensive Data Collection Committee, serving as Chair of the latter.

(Glenn Reed, continued)

Prior to joining the PSPA, Glenn served as the Executive director of the North Pacific Seafood Coalition, a coalition comprised of processors and harvesters interested in the allocation of Alaskan pollock in the Bering Sea/Aleutian Islands. Glenn has also held City Management positions in Dutch Harbor and Sand Point, Alaska; and served as the Deputy Commissioner of Commerce and Economic Development for the State of Alaska from 1992-1994.

Glenn serves on the following boards: SeaShare Inc. (Board Chairman 2014 to Present - www.seashare.org); Marine Conservation Alliance (President 2015-2016 www.marineconservationalliance.org); North Pacific Marine Science Foundation (Vice-Chair, www.marinemammal.org); North Pacific Fisheries Research Foundation (Vice-Chair); Resource Development Council of Alaska (Board Member and Executive Committee Member - www.akrfdc.org); Alaska SeaLife Center (Board Member - www.alaskasealife.org); and PSPA (Ex-Officio, www.pspafish.net).

Glenn was born in Seward, Alaska and fished commercially for salmon from his teens to his late 20's. Glenn moved to Washington State in 1995. Glenn enjoys spending time in nature, traveling, reading, and researching the nuances of scotch whisky.

JASON ANDERSON
Manager, Alaska Seafood Cooperative

Jason Anderson is Manager of the Alaska Seafood Cooperative (AKSC). AKSC is a Seattle-based harvesting cooperative that harvests and processes multiple flatfish species, Atka mackerel, Pacific cod, Pacific ocean perch, and other rockfish species. AKSC's membership includes five companies that own and operate fourteen trawl catcher-processors in the Bering Sea, Aleutian Islands, and Gulf of Alaska.

Flatfish is certified as sustainable under both the Alaska Responsible Fishery Management Program and the Marine Stewardship Council. Under Jason's management, AKSC serves as the client group for both certifications. Jason also represents AKSC at the Association of Sustainable Fisheries, a global fishery client organization whose members collaborate to promote common goals.

(Jason Anderson, continued)

Prior to joining AKSC in 2008, Jason worked for the National Marine Fisheries Service as a regulation writer and analyst, specializing in fishery monitoring and observing programs. Jason also worked with the North Pacific Groundfish Observer Program and Hawaii Longline Observer Program as a manager and debriefer, and spent several years as a Fishery Observer in both of those programs.

Jason was born in Seattle with a passion for the ocean, and currently lives on his sailboat in Ballard, located on the edge of Seattle.

JIM GILMORE

Public Affairs Director, At-sea Processors Association

Jim Gilmore is the Public Affairs Director for the At-sea Processors Association (APA), a Seattle-based trade association representing six companies that operate U.S.-flag trawl catcher/processor vessels in the Alaska pollock fishery, as well as other North Pacific and west coast groundfish fisheries. Mr. Gilmore, who joined APA in 1989, is a registered lobbyist and represents the association's interests before the U.S. Congress and federal agencies.

Mr. Gilmore also directs APA's seafood sustainability program and other corporate social responsibility initiatives. The Alaska pollock fishery is certified as sustainably managed under both the Alaska Seafood Marketing Institute's Responsible Fisheries Management (RFM) program and under the Marine Stewardship Council (MSC) program. APA participates in a client role for both certifications. Mr. Gilmore serves on ASMI's RFM Committee as well as on the MSC's Stakeholder Council.

APA is a founding member of the Association of Sustainable Fisheries (ASF), an organization composed of certified fisheries from around the globe that work collaboratively to ensure that certification programs are practical, affordable and consistent. Mr. Gilmore is on the ASF Executive Committee.

Prior to joining APA, Mr. Gilmore was the Congressional Affairs Director for the National Fisheries Institute, a seafood trade association located in the Washington, DC area.

(Jim Gilmore, continued)

He also worked in the United States Senate, where, among other positions, he served as a Professional Staff Member on the Senate Commerce Committee's National Ocean Policy Study. The Senate Commerce Committee has jurisdiction over federal activities concerning oceans and fisheries.

To learn more about APA, please visit the association's website at www.atsea.org. Jim Gilmore can be reached at email: jgilmore@atsea.org.

STEFANIE MORELAND
Director of Government Relations and Seafood Sustainability
Trident Seafoods

Stefanie Moreland is the Director of Government Relations and Seafood Sustainability for Trident Seafoods. Stefanie previously worked on fisheries issues for the State of Alaska Department of Fish and Game, Office of the Governor, and Commercial Fisheries Entry Commission, and in Washington, DC, for U.S. Senator Lisa Murkowski. She served as the Alaska Department of Fish and Game's coordinator for federal fisheries issues, where she was the State of Alaska's alternate on the North Pacific Fishery Management Council. In working with the Governor's Office she was, among many other roles, the State's point person for seafood sustainability.

Most recently, Stefanie worked as Deputy Commissioner at the Department of Fish and Game where her broad range of responsibilities included representing the State of Alaska on the Pacific Fishery Management Council, supporting the Fish and Game Commissioner at the North Pacific Fishery Management Council, leading the State's coordination on Arctic Policy, and serving Commissioner on the Arctic Policy Commission on behalf of the Governor. Stefanie was also appointed by the United States as a Commissioner to the Pacific Salmon Commission as it began renegotiations of the Pacific Salmon Treaty with Canada.

She received her Bachelors of Science Degree in Natural Resources and Environmental Studies from the University of Minnesota, and later received her Masters of Science Degree in Resource and Applied Economics from the University of Alaska-Fairbanks.

MARK GLEASON
Executive Director, Alaska Bering Sea Crabbers

Mark Gleason is the Executive Director of the Alaska Bering Sea Crabbers, a seafood industry trade association representing 70% of the crab harvesters in the Bering Sea. A 20 year veteran of the industry, Mark has worked as a commercial fisherman, as an advocate for fishermen, and in retail seafood sales. He also spent a year in the U.S. Senate working on fisheries and ocean policy. Mark has a Masters degree in marine affairs from the University of Washington and an undergraduate degree in Earth Systems, Science, & Policy from California State University Monterey Bay.

RON ROGNESS
Vice President of Corporate Relations, American Seafoods Group

Ron Rogness is Vice President of Corporate Relations for American Seafoods Group in Seattle, Washington. Prior to this position, Ron led the National Fisheries Institute's seafood sustainability efforts for two years. Before that, he spent eleven years in seafood purchasing for Long John Silver's Restaurants and then, after LJS was purchased by Yum! Brands, served seven years in seafood purchasing and government affairs for the Unified Foodservice Purchasing Cooperative, the exclusive supply chain manager for Yum! Brands U.S. restaurants.

Ron started his career in the seafood industry in 1980 as a commercial fisherman, first in Washington State and later Alaska. After graduate work in fisheries economics at University of Alaska, he served as staff economist for the North Pacific Fishery Management Council in Anchorage Alaska. Following three years with the Council, Ron spent five years as staff economist and West Coast Government Relations Representative at the National Fisheries Institute.