

Marketing Materials

ASMI's Retail Marketing Program offers a wide variety of consumer and trade-oriented literature and sales aids that promote Alaska Seafood, the most recognized brand of seafood in the world.

These include:

- Posters, shelf danglers, channel strips and other point-of-sale merchandising
- Product information and specs
- Health and nutrition brochures
- Recipe leaflets and recipe cards
- Quarterly Retail E-Newsletter

These and other materials are available completely free of charge when used in the promotion of wild Alaska Seafood. For more information, contact us at (206) 352-8920 or (800) 806-2497, or visit us online at www.alaskaseafood.org.



www.alaskaseafood.org