



ALASKA SEAFOOD MARKETING INSTITUTE

June 5, 2009

Subject: Upcoming CONXEMAR Trade Show

Dear industry members,

Attached you will find the application to apply for participation in ASMI's 2009 pavilion at the next CONXEMAR trade show in Vigo, Spain October 6-8, 2009.

The fee to participate is

\$2,500 - 10 M² booth;

\$3,000 - 10 M² corner booth;

\$4,000 - Corner double booth;

\$5,000 - Triple booth

Fees include the following:

- Booth setup (construction of the booth, table and chairs, lights)
- Cold storage and ice
- Free shipping of up to 50 pounds of Alaska seafood product

ASMI will require payment in full by **August 14, 2009**.

- Refunds will be handled based on the following:
 - Withdrawal from the show **prior** to August 14 will result in a refund of 50% of paid fee.
 - Withdrawal from the show **after** August 14 will result in a refund of 50% of the fee for the table if a suitable replacement is found. If a replacement is **not** found, **no** refund will be given.

ASMI will make every effort to keep you apprised of all pertinent information regarding the show. You may expect more correspondence regarding response to our applications and the configuration of the ASMI pavilion after August 14.

Thank you for your cooperation. Please call if you have any questions.

Hannah Slotnick
Alaska Seafood Marketing Institute
311 North Franklin St. Ste. 200
Juneau, AK 99801
Tel: 907/465-5566; Fax: 907/465-5572



**ALASKA SEAFOOD MARKETING INSTITUTE
COMPANY PARTICIPATION FORM**

Please mail the correct fee corresponding to the booth size you would like to the address below by the deadline date of **August 14, 2009**. Checks should be addressed to ASMI.

ASMI
Attn: Shannon McCain
311 N. Franklin St., Suite 200
Juneau, AK 99801-1147
Tel: (907) 465-5560

**I would like to reserve co-exhibitor space under ASMI's umbrella pavilion at the CONXEMAR Trade Show held in Vigo, Spain October 6-8, 2009.
I have read and understand the policy regarding deadlines and refunds for the tradeshow.
I further understand the full fee for participation is \$ is \$2,500 for a 10 M² booth; \$3,000 for a 10 M² corner booth; \$4,000 for a corner double booth; \$5,000 for a triple booth**

NAME: _____

COMPANY: _____

DATE: _____

EMAIL: _____

Desired booth size:

(circle one) 10 M² booth 10 M² corner booth Corner double booth Triple booth